# RICH

# HIRE US UNIQUE EVENT SPACES AND BOUTIQUE SCREENS

EAST LONDON'S INDEPENDENT ARTS CENTRE

#### **ABOUT US**

## **PRIVATE HIRES**

We are Rich Mix. We welcome the communities of the world in East London to create, enjoy and share culture.

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Located at 35-47 Bethnal Green Road in the heart of Shoreditch, we're home to a three-screen cinema, theatre, live music venue and creative hub.

As a charity, all our venue hire profits serve our core purpose; to deliver a diverse, ambitious cultural programme that supports new and emerging talent, and provide creative opportunities for our local communities. We offer a range of flexible, creative spaces and services at competitive rates. Whatever your ambition, we can make it happen.

Please see page 10 for our standard rates, or contact our Hires Team for a bespoke quotation.



## INDOORS

## THE STUDIO

A flexible theatre space, fully equipped with lighting rig, retractable seating, Wi-Fi capabilities and air conditioning. This space can be naturally lit.

W/DANASTY

**Size:** 220m<sup>2</sup>

Capacities: Standing 350 / Theatre Style 150 / Cabaret Style 100

Perfect for: Conferences / Parties / Exhibitions / Award Ceremonies

#### THE MIX

A modern, blank canvas designed with flexibility in mind - dress the space as you wish.

Features an in-built private bar which makes for a convenient break-out area or catering space. Plus, sound-proof doors, blackout blinds, Wi-Fi capabilities and air conditioning.

**Size:** 200m<sup>2</sup>

Capacities: Standing 200 / Theatre Style 100 / Cabaret Style 80

**Perfect for:** Exhibitions / Product Launches / Filming / Award Ceremonies / Breakfast Meetings / Parties

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### THE STAGE

Our dynamic main performance space. Includes a private bar, built-in stage, technical booth, lighting rig and projection facilities.

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**Size:** 286m<sup>2</sup>

Capacity: Standing 375 / Theatre Style 200 / Cabaret Style 120 Perfect for: Conferences / Performances

## BOARDROOM

Hire our Boardroom meeting space at a competitive hourly rate. The room benefits from plenty of natural light and is equipped with whiteboard and touchscreen monitor. Flipcharts also available for hire. Meetings can be catered, from refreshments to lunches.

Size: 26m<sup>2</sup>

Capacity (seated): 20 (16 around the board table)

## **CINEMA BAR**

A comfortable place to enjoy a drink, plug in and unwind, our cinema bar is a space for you to mingle, chat and meet – whether that's before or after your event.

The bar is a public space and not available for hire, but chat to us if you'd like to come in for a drink before or after your event.

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# CINEMA SCREENS

We have a three screen cinema showing a mix of the latest independent and blockbuster films, plus some of the world's best film festivals.

Each screen has a unique boutique design, making us one of the most attractive cinemas in London, with *Vogue* magazine voting us in their top ten.

All three screens are licensed for weddings, boast the latest technology with 4k projectors and air-conditioning, and are available to hire for standalone events and screenings, or in conjunction with our other spaces.

#### **SCREEN 1**

#### Size: 200m<sup>2</sup>

Capacity (seated): 181 (plus 2 accessible bays)

Perfect for: Industry Screenings and Premieres / Private Screenings / Film Parties / Film Events / Proposals / Weddings

## **SCREEN 2**

#### Size: 152m<sup>2</sup>

Capacity (seated): 132 (plus 2 accessible bays) Perfect for: Industry Screenings and Premieres / Private Screenings / Film Parties / Film Events / Proposals / Weddings

## **SCREEN 3**

#### Size: 103m<sup>2</sup>

Capacity (seated): 59 (plus 2 accessible bays)

Perfect for: Industry Screenings and Small Premieres / Private Screenings / Student Screenings / Film Parties / Proposals / Weddings

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# STREETSIDE

Not available for bookings in July and August

A versatile blank canvas space with high ceilings, a built-in bar unit and huge windows giving a stunning amount of natural light. Based on the ground floor, facing out to the centre of Shoreditch, there's plenty of exposure to pedestrians on the bustling Bethnal Green Road too.

Size: TBC

Capacity: TBC

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**Perfect for:** Pop-ups/ / Flash Retailing / Brand Activations / Immersive Experiences / Product Launches / Networking Receptions



#### **REDCHURCH STREET WALLS**

Overlooking Redchurch Street, our back walls offer a flexible canvas for you to get your message across to East London and beyond.

Located in a prominent location in the heart of Shoreditch, with a lot of pedestrian traffic and a wealth of cafes, bars and shops nearby.

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# RATES

SPACE	FEE exc. VAT (per hour)					
	DAY (before 6pm)	EVENING (after 6pm)	FULL DAY 9am to 12am	FULL DAY 9am to 5pm	SIZE <sup>2</sup>	MAX CAPACITY
THE STUDIO	£200 p/h	£315 p/h	£2,800	£1,500	220m <sup>2</sup>	350*
THE MIX	£180 p/h	£295 p/h	£2,675	£1,325	200m <sup>2</sup>	200*
THE STUDIO AND THE MIX (combined)	£340 p/h	£510 p/h	£4,250	-	420m <sup>2</sup>	Varies*
THE STAGE	£310 p/h	£200 p/h	£2,800	£2,200	472m <sup>2</sup>	375*
BOARDROOM	£75 p/h	£75 p/h	-	£510	26m <sup>2</sup>	20
STREETSIDE	From September					
CINEMAS (per hour)	9am – 5pm	5pm –11pm	FULL DAY 9am to 5pm			
SCREEN 1	£565 p/h	£875 p/h	£3,600		200m <sup>2</sup>	181
SCREEN 2	£465 p/h	£775 p/h	£2,800		152m <sup>2</sup>	132
SCREEN 3	£365 p/h	£575 p/h	£2,200		103m <sup>2</sup>	59
OUTDOORS		For Redchurch Street Walls, please request a quote				
FULL VENUE TAKEOVER		Price on request				

\* Depending on the room set-up

#### ASK ABOUT OUR DISCOUNTED COMBINED ROOM RATES

#### PLEASE NOTE

- Room costs are based on a minimum 4-hour rate
- Cinema costs are based on a minimum 2-hour rate
- Hire of the Boardroom also includes the use of our touchscreen monitor
- All Event Support Services are chargeable. Fees based on requirements.
- Space hire outside of standard times is by request and incurs an additional cost



# EVENT SUPPORT

Our talented team offer a range of services to help create and facilitate your event.

## MANAGEMENT

An events manager will oversee proceedings from inception to on the day delivery, providing you with one point of contact who has everything in-hand.

## CATERING

Our tried and tested catering suppliers offer a delicious range of food styles to suit all tastes, from casual street-food to high-end cuisine.

## TECHNICAL

We offer full technical support services to include public announcements (PA), audio visual (AV), sound and lighting. Our technicians can be on-hand to service all your event requirements. We also offer a full event live streaming service – get in touch for more information.

#### Image credits in order of appearance:

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#### WE ARE A CHARITY. ALL THE MONEY WE MAKE FROM VENUE HIRES SUPPORTS OUR MISSION.

RICH MIX 35-47 BETHNAL GREEN ROAD LONDON E1 6LA

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