

# LBGT+ CONSORTIUM CASE STUDY

# RICH MIX

Rich Mix is an arts centre, cinema and charity.

East London's home of independent film and music, we connect some of the city's most adventurous and diverse audiences to our exciting, ambitious and vital programme of contemporary culture.

As one of London's busiest arts centres, we're experienced in staging and presenting events of every kind. Our skilled team can expertly plan your event and ensure everything goes to plan on the day.





In 2023, Rich Mix hosted LGBT+ Consortium, a national specialist infrastructure and membership organisation that distributes grant funding. They work to build the resource, sustainability, and resilience of LGBT+ groups, organisations and projects across the UK, so that they can deliver direct services and campaign for individual rights.

**‘The spaces we used were easy to mould to our event and we really appreciated how Rich Mix went above and beyond to help us create our vision.’**

When looking for a space to hire, LGBT+ Consortium said they wanted to work with a venue where staff had awareness of intersectional LGBT issues (gender-neutral toilets, respectful interactions) and a creative and aesthetic setting. They were also looking for somewhere with staff on hand to answer questions during planning, as well as affordable pricing and options to customise the space.

When asked what drew LGBT+ Consortium to Rich Mix, they told us that it was our good reputation for hosting queer events, great location and discounted rates for charities, as well as our easy-to-understand website, that they said was ‘friendly and showcases examples of other events.’

Supported by our team who were ‘attentive and helpful’, the event – a showcase for grantees of the intersectional LGBT fund – involved networking, stalls for grantees and funders, performances and screenings. Guests of the event thought ‘the space was beautiful and easy to find. The staff were lovely, and the environment felt relaxed.’

After the event, LGBT+ Consortium said:

‘Having our event at Rich Mix was an absolute pleasure. The staff we worked with were so attentive before, during and afterwards and we would come back in a heartbeat.’

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| We can organise a wide range of events, including conferences, parties, product launches and more | Zone 1 location, a short distance from Shoreditch High Street Overground and Liverpool Street Station | We offer versatile and unique spaces for 80–370 people   | As an independent charity, all venue hire profits go back into supporting our mission and core purpose: welcoming the communities of the world in East London to create, enjoy and share culture. |
| Flexible prices for events of every size  | Spaces available to hire on their own or in conjunction with other spaces                             | Accessible building (more info at <a href="http://rich-mix.org.uk/visit-us/accessibility">rich-mix.org.uk/visit-us/accessibility</a> ) |   |
|   |   | Wi-Fi and air conditioning   |   |

**GET IN TOUCH** – The best starting point to plan your event at Rich Mix is to contact us and tell us everything you hope to achieve via our online enquiry form. We’ll then come back to you with some ideas.

**[RICHMIX.ORG.UK/HIRE-US](http://RICHMIX.ORG.UK/HIRE-US) | [EVENTS@RICHMIX.ORG.UK](mailto:EVENTS@RICHMIX.ORG.UK)**